

**Contract # 47908**

Schedule Dates 09/18/12-09/24/12

Advertiser OBAMA FOR AMERICA (2353)

Agency GMMB (1182)

Product POLITICAL CANDIDATE (1051)

Brand Est 1536- OFA Sked A 9-4-10.1 (27348)

Salesperson Shlebler, Charles (1011)

Sales Office WHDH

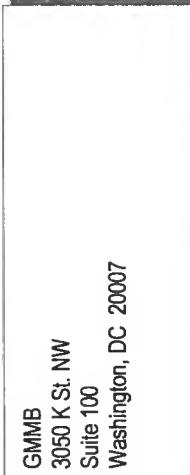
Buyer Name /

Phone/Fax 1536 A

Account Types Local/Political Candidate Agency

Billing Type Standard

Comments



GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Date Entered 09/07/12  
Last Modified 09/20/12  
Entered By Charles Shlebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$13,792.50  
Net Total \$78,157.50  
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	26	\$91,950.00
Grand Total:	26	\$91,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 8A (ET)	1								1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
2.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7A- 8A (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	8A- 9A (ET)	2								2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/7/12
4.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	8A- 9A (ET)									1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/7/12
5.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	7:30A- 8A (ET)									1	\$400.00	\$400.00	WHDH Boston (WHDH)		9/7/12
6.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)									1	\$850.00	\$850.00	WHDH Boston (WHDH)		9/7/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	9A- 9:30A (ET)									1	\$750.00	\$750.00	WHDH Boston (WHDH)		9/7/12
8.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	9:30A- 10A (ET)	2								2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		9/7/12
9.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10A- 11A (ET)	1								1	\$600.00	\$600.00	WHDH Boston (WHDH)		9/7/12
10.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	10:27A- Meet the Press									1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		9/7/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	3P- 3:30P (ET)	1	X							1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/7/12
12.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	3:30P- 4P (ET)	1								1	\$150.00	\$150.00	WHDH Boston (WHDH)		9/7/12
12.0.1	Closed Preempt	09/18/12															No Avail/Exception -		

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date: _____	Accepted-Station: _____
	Date: _____	Comments: _____

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

**Contract #** 47908

**Advertiser:** WHDH-TV  
7 Buffinch Place  
Boston, MA 02114-2977

**Agency:** GMMB (1182)

**Product:** POLITICAL CANDIDATE (1051)

**Brand:** Est 1536- OFA Sked A 9.4-10.1 (27348)

**Salesperson:** Shiebler, Charles (1011)

**Sales Office:** WHDH

**Buyer Name:** GMMB

**Phone/Fax:** 3050 K St. NW  
Suite 100  
Washington, DC 20007

**CPE:** /

**Account Types:** Local/Political Candidate Agency

**Billing Type:** Standard

**Comments:**

**Date Entered:** 09/07/12 **Last Modified:** 09/20/12  
**Entered By:** Charles Shiebler  
**Co-Op:** No  
**Headline #:**  
**Demo:**  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$13,792.50  
**Net Total:** \$78,157.50  
**Sales Tax:**

**WHDH Boston (WHDH)**  
By Broadcast Month **Spots**  
Sep. 2012 26 \$91,950.00  
Grand Total: 26 \$91,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4P- 4:30P (ET)	1								1	\$900.00	\$900.00	WHDH Boston (WHDH)		9/7/12
14.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	4:30P- 5P (ET)	1								1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/7/12
15.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7P- 7:30P (ET)	1								1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
16.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7P- 7:30P (ET)	1	X							1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12
17.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:30P- 8P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
18.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7:30P- 8P (ET)	1								1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/7/12
19.0	Revised Line / SPOT	09/24/12-09/24/12	4	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/7/12
19.1	Revised Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X										WHDH Boston (WHDH)		9/7/12
19.2	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/20/12
20.0	Revised Line / NFL	09/23/12-09/23/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1							X			WHDH Boston (WHDH)		9/7/12	
20.1	Normal Line / NFL	09/23/12-09/23/12	3	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL	1								1	\$50,000.00	\$50,000.00	WHDH Boston (WHDH)		9/12/12
21.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12:37A- LATE NIGHT WATCH	2								2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/7/12

**CONFIRMATION CONTRACT**

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Phone/Fax /

CPE 1536 A

Account Types Local/Political Candidate Agency

Billing Type Standard

Comments

**7 NEWS**  
BOSTON

GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

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